# Ginger Booth

*Author & Independent Publisher of Science Fiction*

*Generative AI | Software Development*

Branford, CT | ginger@gingerbooth.com

Portfolio: gingerbooth.com | Books: books.gingerbooth.com

## SUMMARY

Science fiction author and independent publisher since 2012, with 50+ novels and 140,000+ copies sold. Former software developer, early adopter of generative AI.

## GENERATIVE AI

*I use AI as a production and research assistant. I write the stories.*

- Generate cover art and advertising images (Midjourney, Seedream, Nano Banana, others).
- Use Claude, ChatGPT, and Gemini for ad copy, editing feedback, brainstorming, and research.
  Example: extrapolate a prehistoric root language from Etruscan for paleolithic humans to speak (sparingly).
- Produced 26 AI-narrated audiobooks (Spoken, ElevenLabs, Amazon Virtual Voice).
- Translated a 10-book science fiction series into German using a multi-pass AI workflow and custom style sheet.

## EXPERIENCE

### **Independent Author & Publisher,** 2012–Present

- Wrote and published 50+ science fiction novels across multiple series, including the completed 21-book Thrive series, and 3 nonfiction titles.
- 140,000+ copies sold; titles typically rated 4.5+ stars on Amazon.
- Produced 34 audiobooks: narrated and sound-edited one myself; hired human voice actors; AI-narrated 26.
- Create, run, analyze, and maintain pay-per-click advertising on Amazon, Facebook, and BookBub, including international markets when profitable (DE, UK, CA, AU).
- Handle the full production pipeline: self-editing, cover design or commissioning, ebook and print formatting, wide or Amazon-specific distribution, author website, direct sales, reader mailing lists.

### **Web Developer**, Freelance

*Clients included universities, agencies, and foundations.*

- Programmed interactive graphics and applications for the web, full stack (front and back end).
- Built 40+ interactive math and science learning experiences.
- Developed multi-platform web and mobile geometry apps for children.
- Created an itinerary navigator for a world cruise.
- Wrote specifications, proposals, documentation, and how-to guides.
- Built and maintain author and portfolio websites.

## EARLIER CAREER

**Programmer/Analyst**, Yale University

- Created the CourseWare toolkit to build environmental science simulators, to "Make the Math an Experience."

**Programmer/Project Manager**, Texas Instruments

- Worldwide support and development of graphics editors for microchip design, including the database and its translators, a GUI toolkit, release coordination, and software quality assurance.

**Tech Writer Intern**, Hewlett-Packard

**Seismic Analyst Assistant**, Denver Processing Center

## SKILLS

**Generative AI:** Claude, ChatGPT, Gemini; prompt engineering; AI image generation (Midjourney, Seedream, Nano Banana); AI voice/TTS (ElevenLabs, Spoken, Amazon Virtual Voice); book translation.

**Publishing & Marketing:** Amazon KDP, Draft2Digital, BookFunnel, StoryOrigin, MailerLite, Payhip; PPC advertising (Amazon, Facebook, BookBub); ad and blurb copywriting; audiobook production; cover design

**Technical:** HTML5, CSS, JavaScript, jQuery, PHP, MySQL; technical writing and documentation

## EDUCATION

**B.A., Mathematics / Computer Science**, University of Colorado at Boulder